

Digital Learning Design

Creating the Desire to Learn and to Continue Learning



Audience: All levels

Duration : 4 x 2-hour sessions (8 hrs)

Modality: Virtual Classroom; English and French

Prerequisites: None

Objectives:

- Be able to determine the best-suited format for your training (e-learning, blended learning, or face-to-face training).
- Learn efficient strategies for addressing learners.
- Discover methods for selecting media and appropriate teaching approach for your training.
- Gain skills in structuring your training for impactful learning.

TEACHING APPROACH

Theory & practice

SKILLS ASSESSMENT

Hands-on activities conducted during the training session:

- Synopsis creation (version 0)
- Synopsis creation (version 1)
- Synopsis creation (version 2)

Price: Contact LYADIS

All LYADIS training courses can be tailored to suit your specific needs (prerequisites/level, duration, methods, etc.).

[Do you have any questions about our offers or a project to entrust to us?](#)

TRAINING SATISFACTION RATE IN 2023

Digital Instructional Design: 4,8/5





Digital Learning Design

Creating the Desire to Learn and to Continue Learning

PROGRAM

1. Digital Learning Project: Main Stages of the Design Phase

Discover the key steps involved in the design phase of a digital learning project.

2. Understanding Your Audience for More Impactful Learning

Explore techniques for identifying and understanding the target audience to enhance the effectiveness of learning materials.

3. Capturing Attention: Effective Strategies

Learn methods and strategies for capturing and maintaining learners' attention in digital learning environments.

4. Utilizing Audiovisual Techniques

Explore the use of audiovisual tools and techniques to enhance engagement and comprehension in digital learning materials.

5. Writing an Efficient Scenario: Duration, Structure, and Content

Follow guidelines for creating well-structured and impactful learning scenarios, including considerations for duration and content.

6. Common Mistakes to Avoid in Digital Learning Design

Learn about pitfalls and errors commonly encountered in digital learning design, along with strategies for avoiding them.

7. Best Practices in Digital Learning Development

Discover proven methodologies and techniques for creating high-quality digital learning experiences.

8. Graphic Design Strategies and Considerations

Discuss strategies and constraints related to graphic design in digital learning materials, including accessibility and aesthetic considerations.

9. Sound Design and Voice-Over: Leveraging Emotions for Enhanced Learning

Explore how sound design and voice-over techniques can evoke emotions and reinforce learning outcomes in digital education.

10. Gamification in Learning: Harnessing Game-Based Approaches

Examine the principles and benefits of gamification in learning, and how game-based approaches can increase engagement and motivation.

11. Synopsis Development: Structure, Content, and Versioning

Learn how to craft effective synopses for digital learning materials, including considerations for structure, content, and version management in preparation for storyboarding.

Contact Lyadis

T: (+1) 212-257-022404

E-mail: contact@lyadis.com

V. 03/01/2024 - 1

Page 2/2